

Facts & Figures

Date:	May 16 – 18, 2019	
Venue & Location:	Hall 3, Shanghai World Expo Exhibition & Convention Center (SWEECC), China	
Show floor hours:	May 16 – 17, 2019:	09:00 – 17:00
	May 18, 2019 (Open to public):	09:00 – 15:00
Event cycle:	Annually	
Exhibition space:	12,000 sqm estimated	
Exhibitors:	350 estimated	
Visitors:	18,000 estimated	
Admission Fee:	Trade Visitors: free admission with business cards	
Admission Criteria's:	All exhibits need to be confirmed according to the NATURAL EXPO Admission Criteria in the application process.	
Products on display:	Natural Food & Beverages Natural Textiles & Fibres Natural Cosmetic & Wellness Natural Eco Cleaning & Household Natural Pet Products	
Visitor profile:	Importer, Exporter, Dirtributor E-commerce Big scale supermarket, Boutique retailer Department stores	Health Practitioner Community procurement Manufacturer, Association, Farm direct dealers Press
Participation Fee:	Raw Space (36 sqm min.)	RMB 1,700* / sqm
	Standard Shell Scheme Package (9 sqm min.)	RMB 2,000* / sqm
	Upgraded Shell Scheme Package (9 sqm min.)	RMB 21,800* / 9 sqm
	Co-exhibitor Fee	RMB 1,500* / co-exhibitor
		<i>*incl. 6% tax</i>
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