



OFDC Cooperates Again with BIOFACH CHINA

Initiated in 2007 as the Chinese version of BIOFACH Germany, the world's leading trade fair for organic food, BIOFACH CHINA is organized by NürnbergMesse Group, which has a history of nearly 30 years and enjoys a high reputation in the organic field of the world. After 12 years of steady development, BIOFACH CHINA has become an event with excellent scale and influence in the organic product industry in Asia. Furthermore BIOFACH CHINA has helped around 3,000 organic companies find their business opportunities in the market. It is tailored to be the best business platform for building brand images, releasing new products and expanding distribution channels for organic companies. In the process of preparing for BIOFACH CHINA 2019, the NürnbergMesse Group is not only delighted to welcome the participation of the China Institute of Inspection and Quarantine Sciences, but also has many organic institutions to promote the development of organic industry, such as Organic Food Development and Certification Center of China.

Organic Food Development and Certification Center of China (OFDC), which was the Organic Food Development Center of the Ministry of Environmental Protection, is the pioneer of the organic movement in China. It is not only the earliest organic agricultural products certification body established in China, but also the first one in Asia to be recognized by the Canadian government, and the only Chinese official equivalent recognized by the European Union and the only one approved by the Department of Agriculture NOP of US in mainland China and it also enjoys many other qualifications. For more than 20 years, OFDC has become the core force to promote China organic industry development and become increasingly important internationally. BIOFACH CHINA won the full support of OFDC in 2019 with its high internationalization in the Chinese market and the unique brand credibility of the organic platform.

As for the cooperation with NürnbergMesse China on BIOFACH CHINA 2019 project, "In the recent years, China's organic industry presents a rapid development, the market demand for organic products is great and the growth

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rate of organic industry has been in the forefront of the world. More and more international organic brands and Chinese independent brands start to compete for the organic consumption market in China. So far there are more than 12,000 organic companies certified 19,000 organic certifications. Great demand for organic products creates opportunities for the internationalization of Chinese organic product certification bodies, Chinese organic certification bodies has well carried out the "Belt and Road" policy put forward by the government to build the "Silk Road" for organic product certification. In 2017, a total of 418 certifications of organic products were issued abroad by the Chinese organic certification bodies, which has better expanded the international impact of the Chinese organic industry. As the pioneer of China's organic career, OFDC is well aware of its mission of quality improvement. We are committed to building a credible certification brand in the past 25 years, providing trusted organic certification service for organic companies, and becoming the promoter of people's pursuit of a better life," said Mr. Zhang Jibing, director of the OFDC. Beside of this, director Zhang particularly stressed: "We thank NürnbergMesse China for their hard work for the BIOFACH CHINA in the past decade or so. In 2019, we will invite National Organic Product Demonstration Area, organic companies, IT traceability enterprises and testing organizations to join BIOFACH CHINA. Meanwhile we will bring those organic products to the live event, which we think will be favored by consumers in the future, in order to jointly promote the development of Chinese organic industry."

It is reported that the State Administration for Market Regulation has approved the establishment of 74 certification bodies for organic products, the new entries has promoted the vigorous development of the organic industry. But the rapid development of the industry has also exposed the organic products' certification to credit risks. As an important certification body in the organic field, OFDC hopes that in the face of newdevelopment opportunities, the certification bodies should strengthen cooperations and actively explore new technologies for certification through internet, research creative and innovative methods of post-certification supervision, explore a new model which can

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share supervise information and data with the regulatory authorities, actively provide value-added services for certified organizations, work together for the healthy development of Chinese organic industry, and boost consumer confidence in organic products.

BIOFACH CHINA 2019 will be hold at the Shanghai World Expo Exhibition and Convention Center on May 16-18, 2019. As it will be held at the same time as Craft Beer China Conference & Exhibition 2019 and Shanghai International Intelligent Packaging Equipment, New Material & Creative Design Forum for the first time, they will great promote the industrial development and step together into Organic 3.0.

BIOFACH

Nürnberg, Germany

February 13-16, 2019

www.biofach.com

BIOFACH CHINA

Shanghai, China

May 16 - 18, 2019

www.biofachchina.com

BIOFACH AMERICA LATINA

-Bio Brazil Fair

Sao Paulo, Brazil

June 5 - 8, 2019

www.biofach-americalatina.com

BIOFACH SOUTH EAST ASIA

Bangkok, Thailand

July 11-14, 2019

www.biofach-southeastasia.com

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Baltimore, USA
September 12-14, 2019
www.biofach-america.com

BIOFACH INDIA
New Delhi, India
November 7-9, 2019
www.biofach-india.com

BIOFACH JAPAN
Tokyo, Japan
www.biofach-japan.com

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Attachment: Pictures

OFDC at BIOFACH CHINA 2018



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BIOFACH CHINA 2018 onsite pictures



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